



Ferrari

New Travel Experience



Real Luxury makes you to discover the beauty of Italy driving one of the latest model produced by Ferrari or Lamborghini factory.

For us luxury means simply "***An unforgettable experience***"

Each travel is fully customized for Customer's needs. Our purpose it's to give ***top of service*** in terms of assistance, leisure and conciergerie activity.

Real Luxury is a travel trough the best Italian scenario in terms of: gourmet, art, design, fashion, architecture and breathtaking landscape.

Our staff speak perfect/fluent **English-Russian-Portuguese-Spanish-Italian** and will take care of refueling, cleaning and technical assistance of your Super Car.

The tour director is an expert of **Ferrari** as well as **Lamborghini**, officially certified as sport driver instructor.

He will explain to the guest how to drive the Ferrari, and physically will lead you among enchanting hills and never ending curves by his his powerful sport staff car, transporting separatley your luggage.



1 DAY

Maranello – Ferrari Tour





Ferrari Factory



Balsamic Vinagre



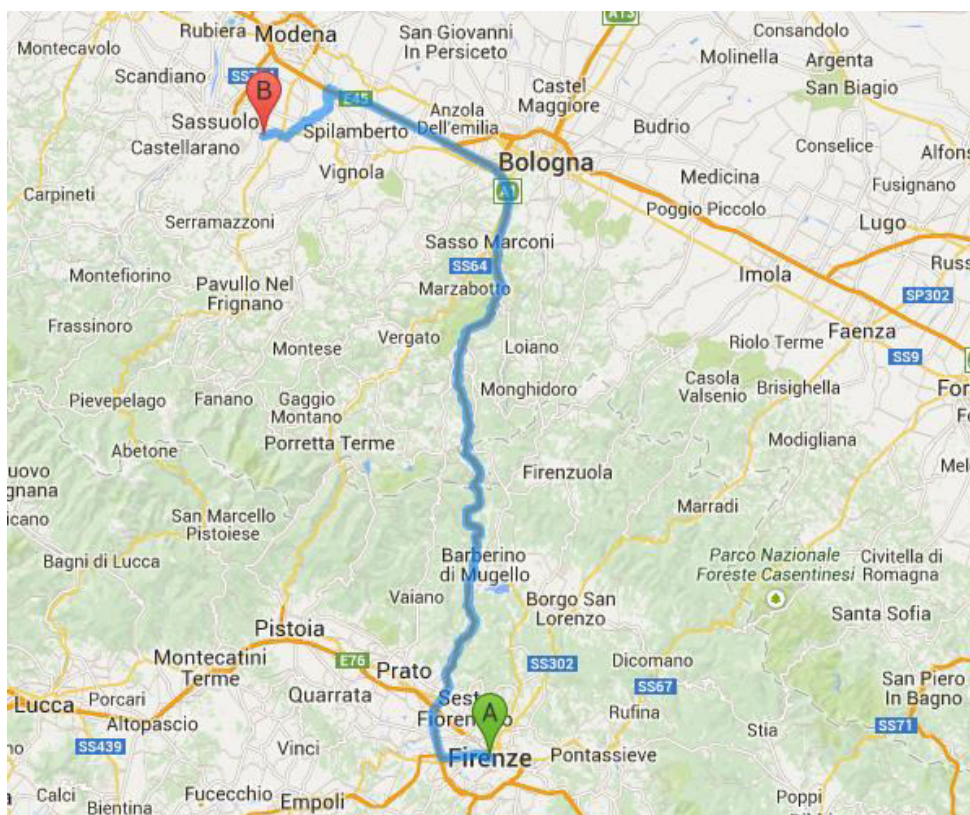
Ferrari Museum





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FLORENCE – MARANELLO – MODENA - FLORENCE





Toward Maranello...

Morning

- **10.00 Meeting with our Real Luxury Tour Director at the Hotel**

The Tour Director, an expert officially certified sport driver instructor, will explain and show to the guest how to drive the Ferrari, managing the Formula 1 paddle-gear box. He will tell you all the Ferrari secrets, explaining differences between each model like (Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari California, Ferrari FF and Ferrari F12 Berlinetta and giving informations about how to drive in sport mode with high safety level.



Departure toward **MARANELLO**



While driving Tour Director will be in touch with guest by a **powerful radio** system (handheld transceiver).

Guest will have the opportunity to enjoy outstanding views of the famous Chianti area, driving through vineyard, olive groves, mediaeval castles and having possibility to stop taking amazing pictures (if they wish) of the beautiful landscape.



Morning

- Halt in Villa San Donnino – Balsamic vinagre visit and tasting

Stop in Villa San Donnino, famous in Modena for one of the best balsamic vinagre produced around Modena area. [The fragrant perfume and taste of Traditional Balsamic Vinegar of Modena satisfies even the most discerning palates](#)





• Lunch in Maranello – Montana

Near the Fiorano race track, in the heart of a territory historically associated with Ferrari, the **Paolucci family** presents the **"Ristorante Montana"** with its original atmosphere, a unique experience, a mixture of culinary art and motor car culture. Guests can appreciate dishes from the Region of Emilia in a gallery of memorabilia from the world of automobiles. A large and informal room where you may encounter the personages who have brought success to the "Cavallino rampante".





Departure toward *Ferrari Museum* and/or *Ferrari Factory*

Maranello is a town and [comune](#) in the region of [Emilia-Romagna](#) in [Northern Italy](#), 18 km from [Modena](#), with a population of 17,165 as of 2013. It is best known as the home of [Ferrari S.p.A.](#) and the [Scuderia Ferrari Formula One](#) racing team. Maranello was also home to [coachbuilding](#) firm [Carrozzeria Scaglietti](#), now owned by Ferrari.

Maranello has been the location for the Ferrari factory since the early 1940s, when [Enzo Ferrari](#) transferred operations from the Scuderia Ferrari Garage and Factory in [Modena](#), which had been his base of operations dating back to Scuderia Ferrari's days as an arm of [Alfa Romeo](#), due to bombing during [World War II](#).





Evening



Departure toward Florence



Bye Bye Maranello...



Highlights & Services included

Rental latest model "Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari California, F12 Berlinetta" for 1 day

Full Briefing

Full-kasko car insurance up to 40 Million of euro.

Visit x2 @ "Villa San Donnino" Ferrari Museum

Lunch x2 @ Restaurant "Montana" in Maranello

Tour Director assistance (excellent english speaking) + Sport Staff Car

Mobile radio system (always staff car and Ferrari connected by powerful radio)

Service of parking, cleaning and refuelling of the car

Photo shooting

Upon request

Camera on board

Not included

Airfare, fuel for the Ferrari, drinks not included, everything not shown as "included services".